

The ENGAGED SHOPPING EXPERIENCE™

Success Story

Energizer®

Canada

“VIDPro is our answer to so many in-store marketing and promotion solutions and an integral part of helping us build our brand among the big retailers.”

Caroline Charyshyn

Shopper Marketing Coordinator for Energizer Canada:

“Knowing that we have only 3 to 5 seconds to get shoppers attention is always our biggest communication challenge,” says Caroline. “Shoppers are facing a 4 to 8 foot wall of batteries of every type, description and price, so we need the best in store marketing and education we can get. That’s why we use VIDPro.”

“Nicki and her team are problem solvers,” says Charyshyn. “They are creative and will offer not just one solution but a number of options that will attract, engage and create loyal customers who will have no trouble finding our products every time.”



VIDPro Visual Information Display Products

